

Plant 'Imagination'



Aster (Symphyotrichum) novi-belgii 'Alert'

Aster 'Alert' calls out to you with its intense, almost glowing pink-red blooms in late summer starting in mid-August. The bloom continues in late September as literally hundreds of these brilliant daisies with short, rounded rays surrounding a bright yellow center coat the plant, totally obscuring the foliage at times. It's a great show on a compact growing, easy care plant that has rich dark green leaves.

Always in control, ready to shine by itself or in a group, this New York Aster will inject some brightness into your garden while asking for nothing but a full sun location and moist, well-drained soil.



Attractive to butterflies and hummingbirds

Deer resistant. Can be grown under black walnut trees. Native.

Prefers full sun to light shade and moist, rich soil,

but tolerates some drought. May develop powdery mildew if kept too dry.

COMPANION & UNDERSTUDY PLANTS: Try pairing *Aster novi-belgii* with *Asclepias incarnata*, *Iris versicolor*, *Solidago nemoralis*, *Rudbeckia laciniata* or *Panicum virgatum*.